



▶ ARE YOU READY FOR THE DTV TRANSITION? ..... 1



▶ REQUEST IMC NETWORK DVD PLAYBACK SYSTEM . 1



▶ BLU-RAY DISCS. ARE THEY WORTH THE MONEY?..... 2

○ Issue 8

○ Spring

○ 2009

# Smart homes

SERVING THE TWIN CITIES  
SINCE 1989



*Welcome to the Spring ADI Newsletter. This issue is packed with the latest information about the DTV Transition and Blu-ray Discs. Call us if we can help with any of your Spring projects!*

## The DTV Transition

On June 12th 2009, all full power TV stations will stop transmitting analog signals. Are you ready for the transition?

### DTV Transition Basics:

If you have an old TV with an analog tuner and get your TV signals through an antenna, your TV will stop working on June 12th. If you have a TV with a digital tuner, then you can receive TV signals today and after June 12th. Many TVs have both analog and digital tuners built in. Look at the manual that came with your TV to know for sure. If your TV is 4:3 (roughly square) then it most likely doesn't have a digital tuner. If it is 16:9 (wider than it is tall) then it MAY have a digital

tuner. If you see stations like 11-1 and 11-2 then your TV has a digital tuner. Set top boxes that have Digital tuners can be purchased and hooked up to your old TVs so that they continue to work.

### DirecTV & Cable Customers:

If you get your TV programming from a Cable TV or Satellite TV provider, then you don't have to worry. Cable and Satellite companies are not changing anything.

**ADI is an Authorized Reseller for DirecTV and can install a Satellite System in your home so you don't have to worry about the DTV transition. Just call us today and we can go over all of the details with you.**



IMC Intelligent Music and Movie Client

## New DVD Archive System

Our customers have been looking for a system where they can burn their DVDs on to the home network and play them back to TVs around their home. Systems have been available for some time, but cost over 30 thousand dollars! Now Request has a system that can be had for less than 7 thousand installed! Still pricey, but it is a very nice solution that also does music, pictures, YouTube, and more! Call or check out our web site for more information.



# Blu-ray

*Blu-ray offers better sound and picture quality over DVD. But is it worth the money?*

The format war around the next generation DVD is over and Blu-ray has won. So what now? Is Blu-ray worth the money? The answer is yes, but many people are getting sticker shock when they see the price. It's not just the cost of the Blu-ray player, but many customers may need a new TV and/or a new Receiver to get the full Blu-ray experience.

### Blu-ray Overview:

Blu-ray will give you much better picture quality and much better audio quality as compared to standard DVDs. Blu-ray players will also play your standard DVDs so you only need one player.

But if the rest of your system is not up to date, you may be frustrated or disappointed with Blu-ray.

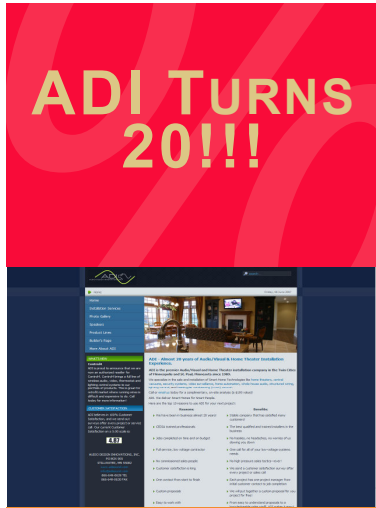
### Your TV:

For best picture quality, your TV will need to support 1080p (1080 lines of resolution progressively scanned). Even TVs purchased in the last year may not support 1080p. Not to worry though, you can still get good results if your TV has component or HDMI inputs and supports 720p or 1080i.

**"The sound and picture quality on the new Blu-ray system you installed for me is amazing. Thanks ADI!!"**

### Receiver:

Your surround sound receiver should support Dolby TrueHD and Dolby Digital+. Again, even if you have purchased a new receiver in the last year it may not support these new audio formats. But don't worry as some Blu-ray players will have the decoders built in so you can still use your old receiver. See [www.adisound.com](http://www.adisound.com) and click on Hot Technologies for more information or call us today!



ADI has been in business since 1989 which means we are 20 years old this year!

Check us out at [www.adisound.com](http://www.adisound.com)

## ADI proudly provides these services:

- We service your existing systems!
- Whole House Audio
- Music & DVD Management
- Home Theater
- Phone and Intercom Systems
- Video Distribution
- Satellite & Cable TV
- Security Cameras
- Security Systems & Monitoring
- High Speed Internet
- Computer Networking
- Lighting Control
- Climate Control
- Central Vacuums
- Home Automation
- Powered Shades



P.O Box 905  
Stillwater, MN 55082  
Phone: 866-649-0629  
Fax: 866-649-0630  
Email: [sales@adisound.com](mailto:sales@adisound.com)  
Web: [www.adisound.com](http://www.adisound.com)

Member



CUSTOM ELECTRONIC DESIGN & INSTALLATION ASSOCIATION

